



VIEWS REGARDING BANNING HANDGUNS IN CANADA

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Winnipeg Free Press



ABOUT THE PROBE RESEARCH OMNIBUS

For more than two decades, Probe Research Inc. has undertaken quarterly omnibus surveys of random and representative samples of Manitoba adults. These scientific surveys have provided strategic and proprietary insights to hundreds of public, private and not-for-profit clients on a range of social, cultural and public policy topics. The Probe Research Omnibus Survey is the province's largest and most trusted general population survey.

SURVEY INSTRUMENT

The survey instrument was designed by Probe Research in close consultation with the Winnipeg Free Press and CTV Winnipeg.

METHODOLOGY

Between September 19 and 28, 2018, Probe Research surveyed a random and representative sampling of 653 adults residing in Winnipeg.

- ▶ With a sample of 653, one can say with 95 percent certainty that the results are within ± 3.8 percentage points of what they would have been if the entire adult population of Winnipeg had been surveyed. The margin of error is higher within each of the survey's population sub-groups.
- ▶ Modified random digit dialing, including both landline and wireless numbers, ensured all Winnipeg adults had an equal opportunity to participate in this Probe Research survey. A CATI-to-web approach was employed whereby a live-voice operator or interactive system randomly recruited respondents by telephone, inviting them to complete the survey via a secure online questionnaire. In addition, 150 randomly recruited Probe Research panel members were included in this general population adult sampling.
- ▶ Minor statistical weighting has been applied to this sample to ensure that age and gender characteristics properly reflect known attributes of the city's population. All data analysis was performed using SPSS statistical analysis software.

FOR MORE
INFORMATION:

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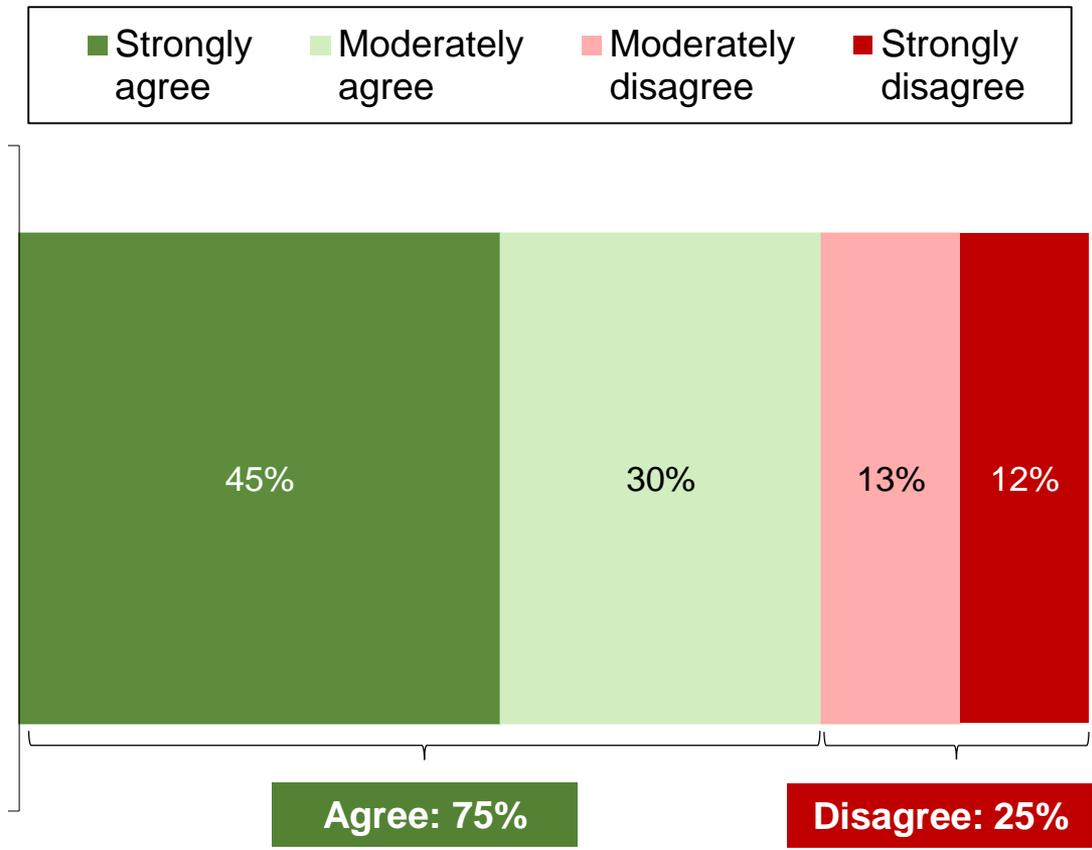
KEY FINDINGS

- Fully three-quarters of Winnipeggers agree that “urgent action should be taken on banning handguns in Canada” (75%, including 45% who strongly agree with this assertion). One-quarter of city adults, on the other hand, disagree with such a ban (25%, including 12% who strongly disagree).
- Support for the government acting to ban handguns is high throughout Winnipeg, with especially high numbers recorded in southeast Winnipeg (81%). Opposition is highest in northeast Winnipeg (34%); however, even two-thirds of those living in this area agree urgent action should be taken to ban handguns in the country.
- There is a significant gender gap on this issue, as women are far more likely than men to agree that the government should take steps to prevent people from having handguns (83% vs. 66% respectively). Similarly, older adults aged 55 and over attach greater urgency to banning handguns (81% vs. 67% among those 18-34).

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Q2. "Now, a few questions about some issues in our city...Please indicate whether you agree or disagree with each of the following statements. Even if you feel rather neutral about some of these, please indicate which way you are leaning."
(N=653)

There should be urgent action on banning handguns in Canada

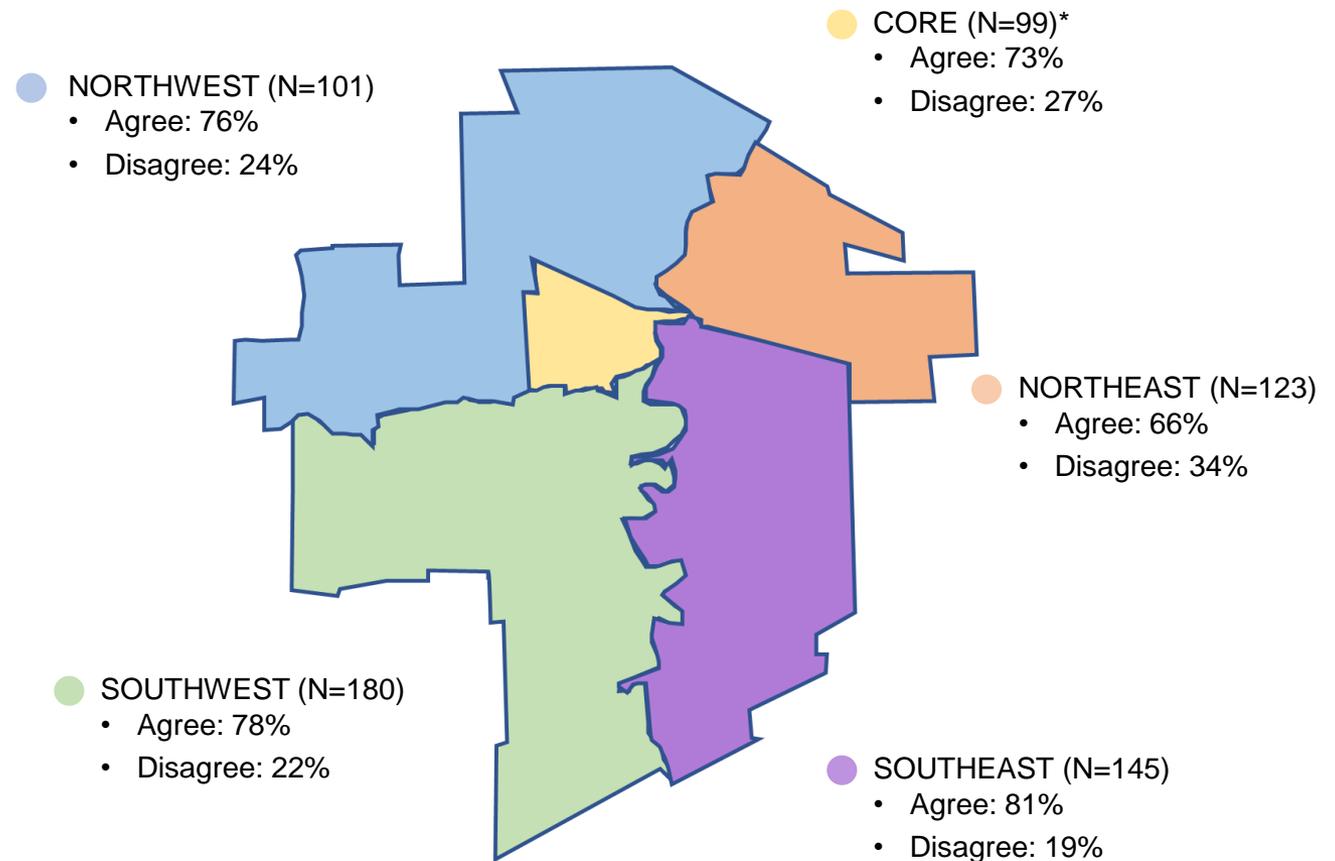


Base: Winnipeg adults

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BY REGION OF WINNIPEG

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BY SOCIO-DEMOGRAPHIC SUB-GROUP

Q2. "Now, a few questions about some issues in our city...Please indicate whether you agree or disagree with each of the following statements. Even if you feel rather neutral about some of these, please indicate which way you are leaning: There should be urgent action on banning handguns in Canada." (N=653)

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