



VIEWS ON A SAFE-INJECTION SITE IN WINNIPEG

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P R  B E
RESEARCH INC.

ABOUT THE PROBE RESEARCH OMNIBUS

For more than two decades, Probe Research Inc. has undertaken quarterly omnibus surveys of random and representative samples of Manitoba adults. These scientific telephone surveys have provided strategic and proprietary insights to hundreds of public, private and not-for-profit clients on a range of social, cultural and public policy topics. The Probe Research Omnibus Survey of 1,000 Manitoba adults is the province's largest and most trusted general population survey.

SURVEY INSTRUMENT

The survey instrument was designed by Probe Research in close consultation with the Winnipeg Free Press.

METHODOLOGY

Between June 5 and 19, 2018, Probe Research surveyed a random and representative sampling of 600 adults residing in Winnipeg.

- ▶ With a sample of 600, one can say with 95 percent certainty that the results are within ± 4.0 percentage points of what they would have been if the entire adult population of Winnipeg had been surveyed. The margin of error is higher within each of the survey's population sub-groups.
- ▶ Modified random digit dialing, including both landline and wireless numbers, ensured all Winnipeg adults had an equal opportunity to participate in this Probe Research survey. A CATI-to-web approach was employed whereby a live-voice operator or interactive system randomly recruited respondents by telephone, inviting them to complete the survey via a secure online questionnaire. In addition, 115 randomly recruited Probe Research panel members were included in this general population adult sampling.
- ▶ Minor statistical weighting has been applied to this sample to ensure that age and gender characteristics properly reflect known attributes of the city's population. All data analysis was performed using SPSS statistical analysis software.

FOR MORE
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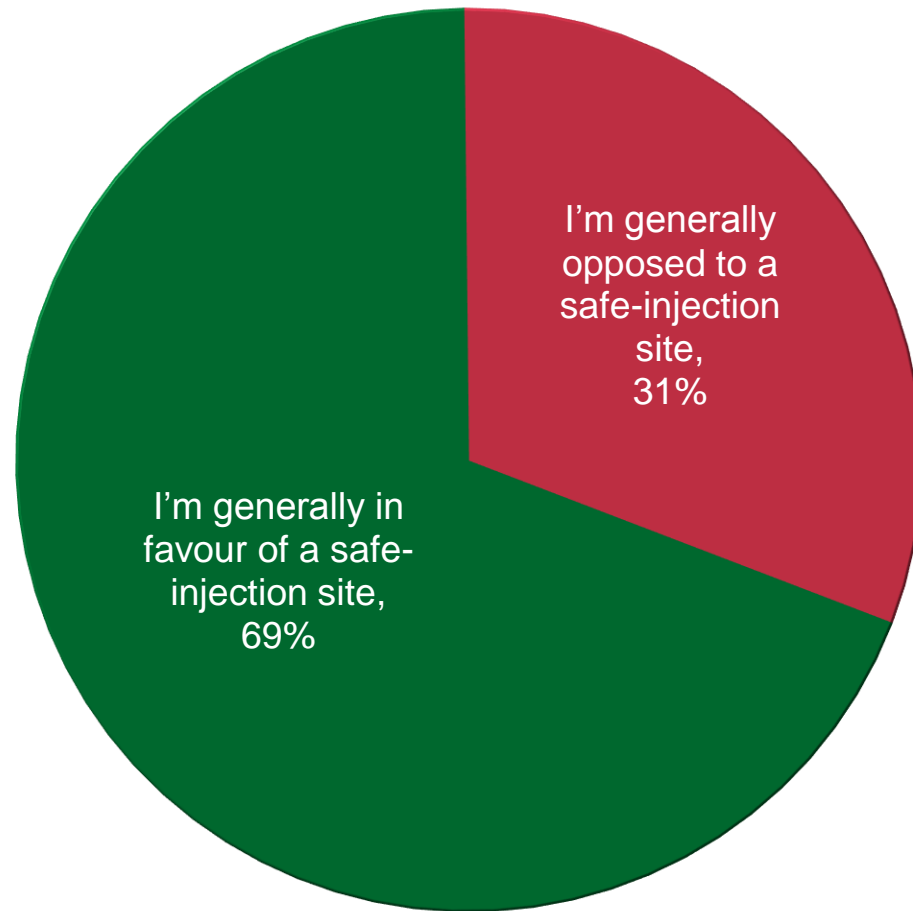
KEY FINDINGS

- As the city's meth and opioid problem worsens, there is overall support for a safe-injection site in Winnipeg, similar to one in Vancouver. More than two-thirds of Winnipeg adults favour such a facility for intravenous drug users.
- Support for a safe-injection site is strongest among women and lower-income Winnipeggers. It's also strongest among those whose families have been in Canada longer. Newer Canadians are more likely to oppose such a facility.

MOST FAVOUR A SAFE-INJECTION SITE

Q1. "Some people say Winnipeg needs a safe-injection site similar to ones in cities like Vancouver. This would be a place, likely downtown, where people can use illegal drugs like meth and opioids with medical supervision in case they overdose. What do you think of this idea?" (n=600)

Base: Winnipeg adults



- Women are more likely than men to favour a safe-injection site (74% vs. 62%).
- Third-generation Canadians are more likely than newer Canadians to favour safe-injection sites (75% vs. 52% among first-generation Canadians).
- Lower-income Winnipeggers are more likely to favour a safe-injection site (80% among those earning \$30K or less vs. 64% among those earning \$60K-\$99K).