



VIEWS ON CANNABIS-IMPAIRED DRIVING IN MANITOBA

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P R  B E
RESEARCH INC.

ABOUT THE PROBE RESEARCH OMNIBUS

For more than two decades, Probe Research Inc. has undertaken quarterly omnibus surveys of random and representative samples of Manitoba adults. These scientific telephone surveys have provided strategic and proprietary insights to hundreds of public, private and not-for-profit clients on a range of social, cultural and public policy topics. The Probe Research Omnibus Survey of 1,000 Manitoba adults is the province's largest and most trusted general population survey.

SURVEY INSTRUMENT

The survey instrument was designed by Probe Research in close consultation with the Winnipeg Free Press.

METHODOLOGY

Between March 12 and March 29, 2018, Probe Research surveyed a random and representative sampling of 1,000 adults residing in Manitoba.



With a sample of 1,000, one can say with 95 percent certainty that the results are within ± 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been surveyed. The margin of error is higher within each of the survey's population sub-groups.



Modified random digit dialing, including both landline and wireless numbers, ensured all Manitoba adults had an equal opportunity to participate in this Probe Research survey. A CATI-to-web approach was employed whereby a live-voice operator randomly recruited respondents by telephone, inviting them to complete the survey via a secure online questionnaire.



Minor statistical weighting has been applied to this sample to ensure that age and gender characteristics properly reflect known attributes of the province's population. All data analysis was performed using SPSS statistical analysis software.

FOR MORE
INFORMATION:

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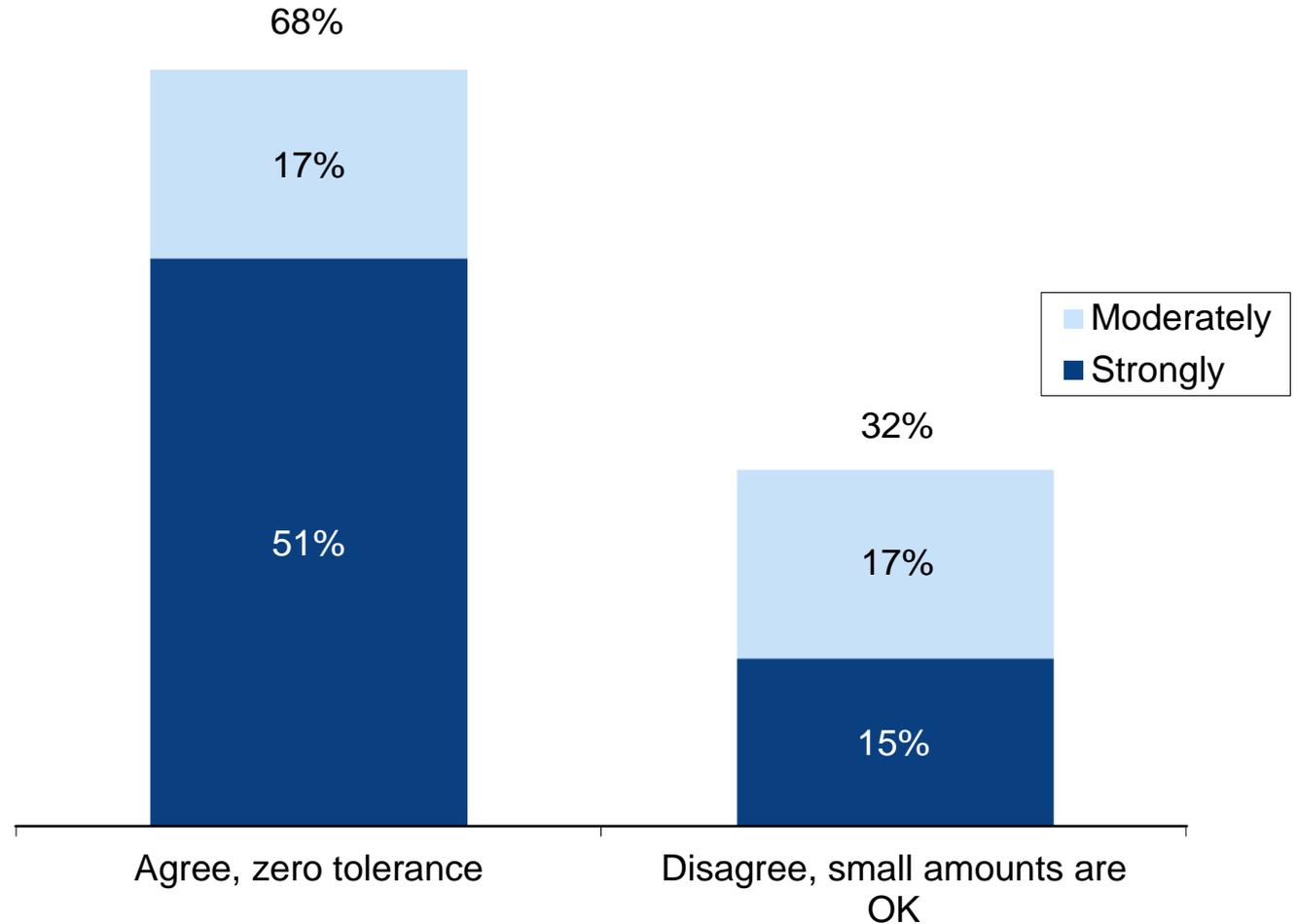
KEY FINDINGS

- Manitobans firmly support a zero-tolerance approach to cannabis-impaired driving, at least until such time as a reliable roadside test for marijuana is developed. More than two-thirds of Manitoba adults say it should be illegal to drive with even small amounts of marijuana in a driver's system.
- There are virtually no differences in views on this question among various socio-demographic sub-groups. Even younger adults – those aged 18 to 34 years, who are typically more comfortable with cannabis use – strongly favour a zero-tolerance approach to impaired driving.
- Political leanings produced the only significant marker of differences on this issue. Provincial Progressive Conservative supporters were more likely to favour a zero-tolerance approach than NDP supporters.

VIEWS ON CANNABIS-IMPAIRED DRIVING

Q1. "Do you agree or disagree with the following statement: Until a scientifically reliable roadside test for impairment by cannabis (marijuana) is developed, there should be zero tolerance for those operating a motor vehicle under the influence of cannabis. That is, it should be illegal to drive with even very small amounts of pot in your system."
(n=1,000)

Base: Manitoba adults



MOST LIKELY TO FAVOUR ZERO TOLERANCE:

- Provincial Progressive Conservative supporters (74% agree) vs. NDP supporters (57%)

PROFILE OF RESPONDENTS

	TOTAL (n=1,000)	MEN (n=484) (%)	WOMEN (n=516)
GENDER			
Men	48	100	
Women	52		100
AGE			
18-34 years	33	34	32
35-44 years	18	19	17
45-54 years	19	20	19
55+ years	29	27	31
HOUSEHOLD INCOME			
<\$30K	11	11	12
\$30K-\$59K	22	23	20
\$60K-\$99K	35	34	35
\$100K+	33	32	33
EDUCATION			
High school or less	20	20	19
Some post-secondary	23	23	24
Post-secondary graduate	57	57	57
REGION			
Winnipeg	60	59	61
Rural	40	41	39

Valid responses only
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