Winnipeg Free Press

PROBE RESEARCH INC.

NEWS RELEASE

Development Fees, Sept. 2016

WINNIPEGGERS SPLIT ON DEVELOPMENT FEES

FOR IMMEDIATE RELEASE

Winnipeg – Winnipeggers are evenly split on Mayor Brian Bowman's plan to impose fees on new development in the city.

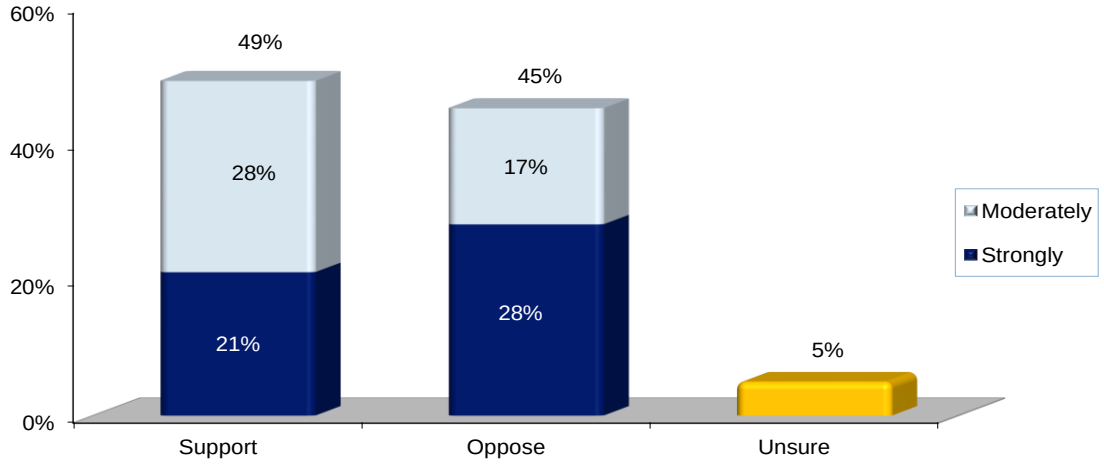
Nearly one-half of Winnipeggers support Mr. Bowman's call for growth fees (49%), but almost as many – 45 per cent – oppose the possible move. These results emerged from a city-wide telephone survey of 600 adults conducted by Probe Research Inc. for the *Winnipeg Free Press* during the height of the debate at city hall over development fees.

Opposition to development fees appears to be slightly more intense, with 28 per cent of Winnipeggers **strongly** opposing growth fees while only 21 per cent **strongly** favour them.

Wealthier Winnipeggers, those with annual household incomes higher than $100,000, tend to be most supportive of development fees (60%). Middle-aged Winnipeggers, those 35-54, are also more supportive of Mr. Bowman's proposal (54%).

Views on Development Fees in Winnipeg

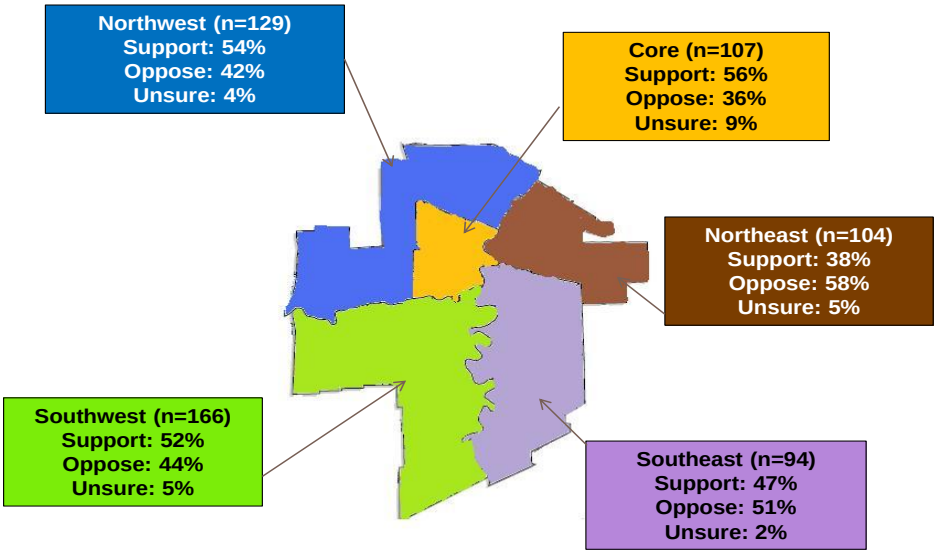
Q1. *"The city is considering imposing new fees on every new home built in Winnipeg. A) Mayor Brian Bowman says the fees are needed because new suburbs don't cover the full costs of roads, sewers and other city amenities while B) developers say any new fees will cause house prices to rise and force buyers to look outside the city limits. Based on what you have read, seen or heard, do you personally support or oppose development fees? Is that strongly or moderately?* (ROTATE A & B) (n=600)



Base: All Winnipeg respondents

Views on Development Fees

- By Winnipeg Region -



Base: All Winnipeg Respondents
Caution: Small base

Views Across Demographic Sub-Groups

"…Based on what you have read, seen or heard, do you personally support or oppose development fees? Is that strongly or moderately?

	Total	Gender		Age			Education		
	(n=600) (%)	Male (n=287) (%)	Female (n=313) (%)	18-34 (n=180) (%)	35-54 (n=236) (%)	55+ (n=171) (%)	HS or Less (n=141) (%)	Some PS (n=129) (%)	PS Grad (n=318) (%)
Support	**49**	53	47	45	54	50	48	42	54
Oppose	**45**	45	46	50	43	43	47	53	42
Unsure	**5**	3	7	5	3	7	5	5	5

	Total	Voting Intention			Income			
	(n=600) (%)	PC (n=176) (%)	NDP (n=110) %	Liberal (n=128) (%)	<$30K (n=89) (%)	$30K-$59K (n=125) (%)	$60K-$99K (n=164) (%)	$100K+ (n=142) (%)
Support	**49**	44	61	52	43	51	50	60
Oppose	**45**	54	34	43	44	45	48	37
Unsure	**5**	2	4	5	13	4	2	3

This city-wide survey was designed and conducted by Probe Research Inc. via telephone interviews conducted between Sept. 13 and Sept 26, 2016 among a random and representative sampling of 600 Winnipeg adults. With a sample of 600, one can say with 95 per cent certainty that the results are within +/- 4.0 percentage points of what they would have been if the entire adult population of Winnipeg had been interviewed. The margin-of-error is higher within each of the survey's population sub-groups. Modified random-digit dialing was used to ensure that all Winnipeg adults would have an equal opportunity to participate in this Probe Research survey. Minor statistical weighting has been applied to this sample to ensure that the age and gender balance correspond with the city as a whole.

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