

WINNIPEGGERS SUPPORT RAPID TRANSIT

But not at the expense of road repair

FOR IMMEDIATE RELEASE

Winnipeg – Most Winnipeggers support the completion of bus rapid transit to the University of Manitoba, but they would prefer to invest in road repairs.

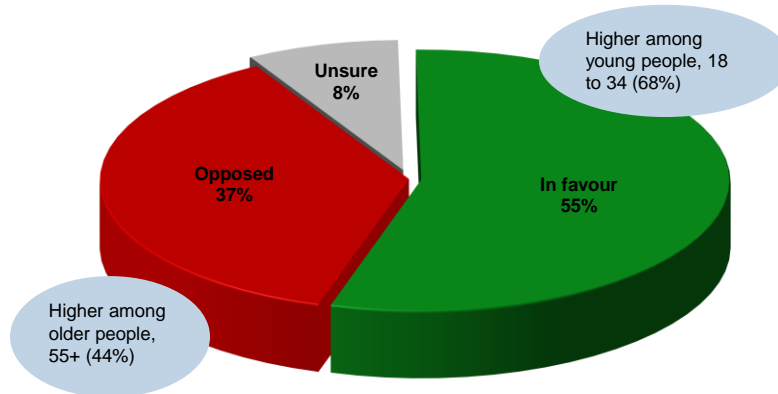
A new Probe Research Inc. survey found 55 per cent of Winnipeg adults are in favour of completing the first leg of rapid transit, which includes a detour through the Parker lands. More than one-third (37%) are opposed to the project.

Last month, some Winnipeg city councilors argued the city ought to redirect funds earmarked for rapid transit to the repair of existing roads. It appears many Winnipeggers agree. When asked to choose between investments in road repair and rapid transit, a significant majority of Winnipegger – 75 per cent – prefer to see public money spent on existing roads. Just over one in five Winnipeggers (21%) favoured rapid transit in this either-or scenario.

Younger Winnipeggers, (aged 18 to 34) were more likely to support the completion of the Southwest Transitway (68%) and prefer investments in roads instead of rapid transit (63%).

Support for Rapid Transit

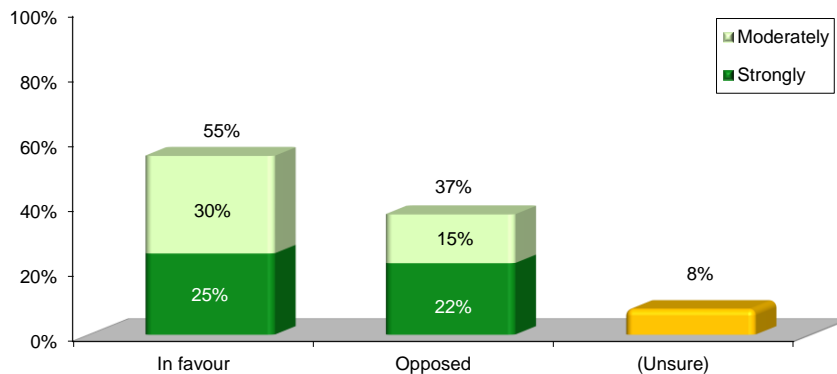
Q. "There has been a lot of discussion lately about whether or not Winnipeg should move forward with the next phase of bus rapid transit, which includes a detour through the Parker lands west of Pembina Highway. The estimated cost to complete the southwest corridor linking the downtown with the University of Manitoba is \$470 million, which includes a new underpass at Pembina Highway and Jubilee Avenue. Based on your own views and anything you may have seen, read or heard about this proposal, are you in favour or opposed to moving forward with a rapid transit system in Winnipeg?" (n=404)



Base: Winnipeg adults aged 18+

Intensity of Support for Rapid Transit

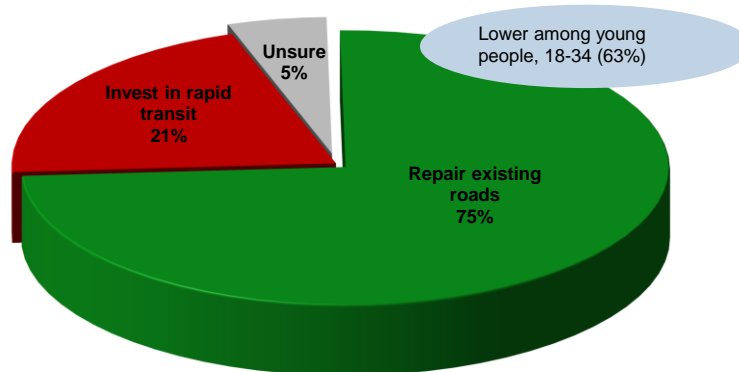
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Rapid Transit vs. Road Repairs

Q. "Some people have suggested we should not be investing in rapid transit in Winnipeg while many streets are in need of repair. If you had to choose only one of these areas for immediate investment, which one would it be?" (n=404)



Base: Winnipeg adults aged 18+

This survey was conducted with 404 members of Probe Research's proprietary Manitoba online panel between June 30, 2016 and July 4, 2016. Participants in the online panel are recruited through Probe Research's quarterly, random, general population telephone survey. The results have been weighted slightly to reflect the demographic make-up of Winnipeg's adult population. Because this is a non-probability sample, no statistical margin of error can be ascribed. However, a margin of error on a probability sample of 404 adults is typically +/- 4.9%, 19 times out of 20.

For more information on this survey, please contact:

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