



Survey Methodology

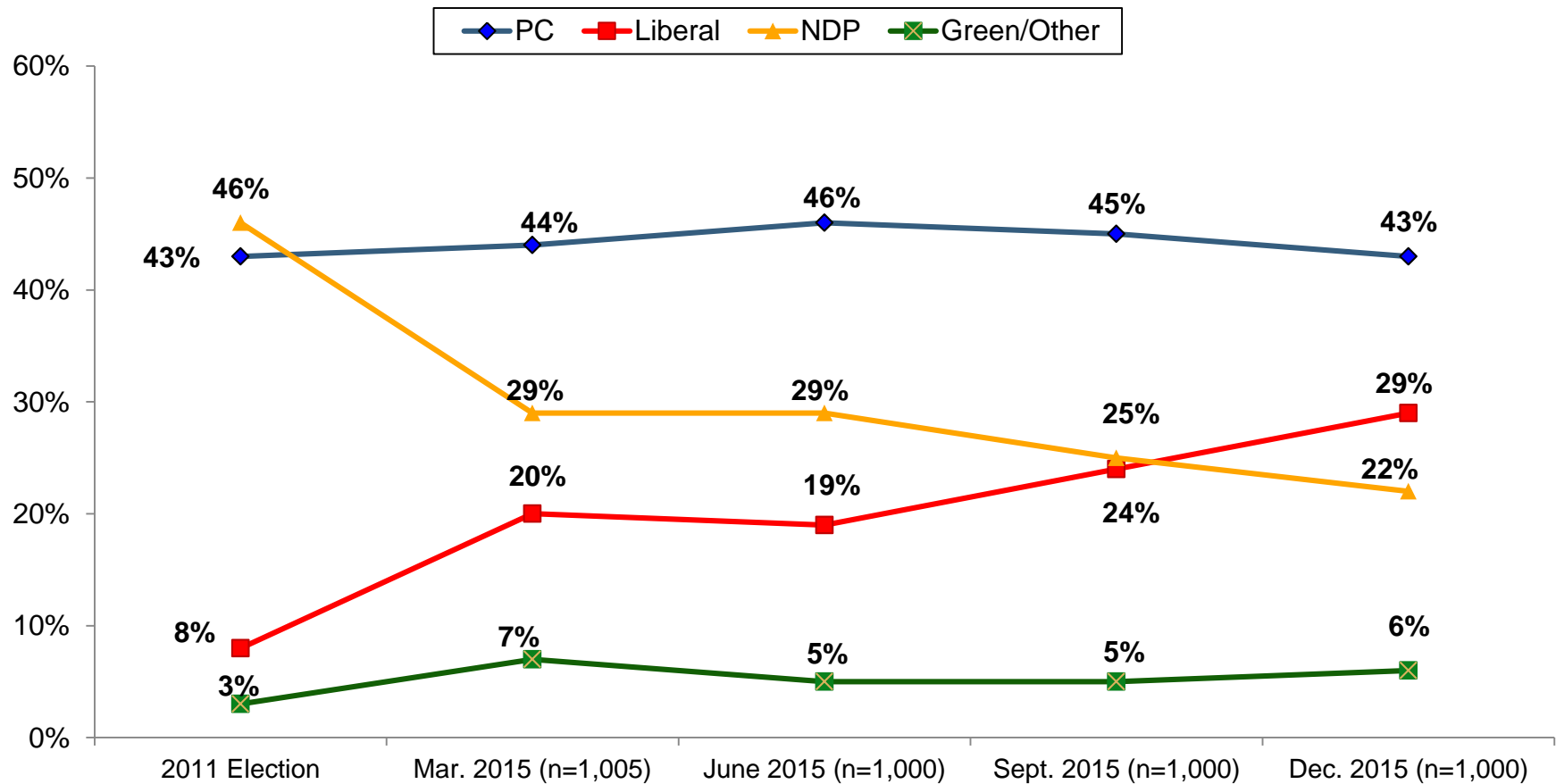
- This province-wide survey was designed and conducted by Probe Research Inc. via telephone interviews conducted between December 3rd and 15th, 2015 among a random and representative sampling of 1,000 Manitoba adults.
- With a sample of 1,000, one can say with 95 percent certainty that the results are within +/- 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been interviewed. The margin-of-error is higher within each of the survey's population sub-groups.
- Modified random-digit dialing was used to ensure that all Manitoba adults would have an equal opportunity to participate in this Probe Research survey.
- Minor statistical weighting by age, gender and previous voting behaviour has been applied to this sample to ensure that it corresponds with the province as a whole.

For more information, please contact:

Scott MacKay, President
Probe Research Inc.
(204) 926-6567 (tel.)
(204) 955-9777 (cell)
scott@probe-research.com

Provincial Party Support

"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"

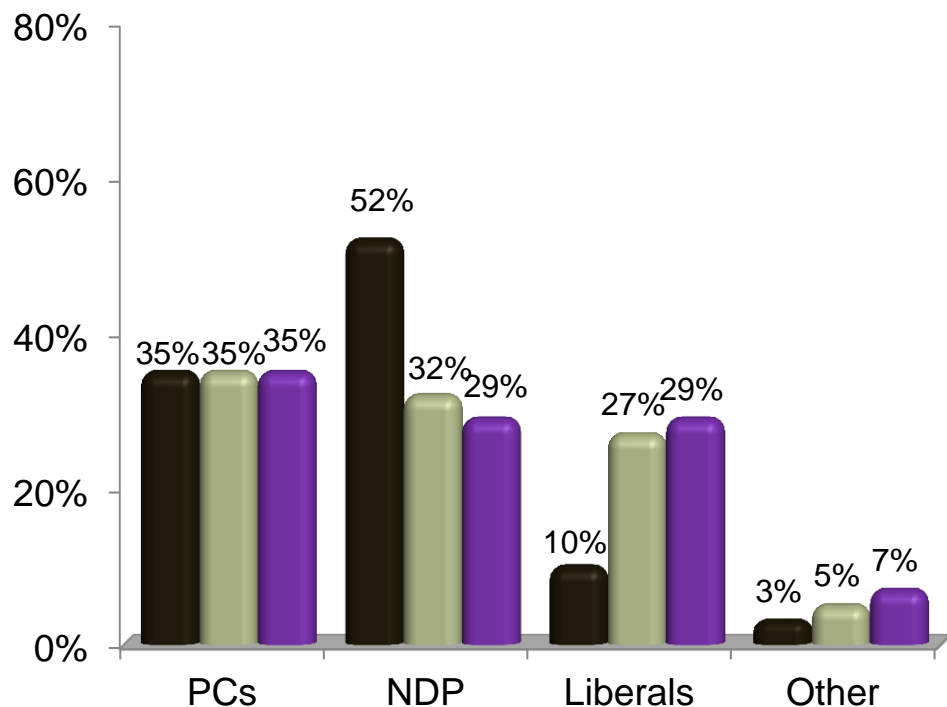


Provincial Party Support

-By Region -

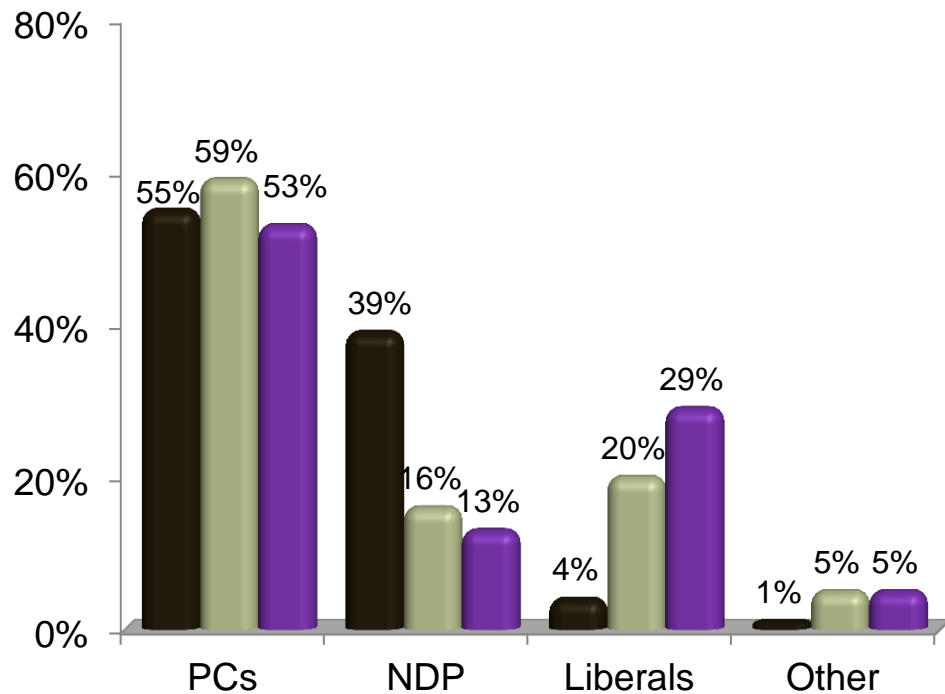
"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"

■ 2011 Election ■ Sept. 2015 (n=600) ■ Dec. 2015 (n=600)



- WINNIPEG -

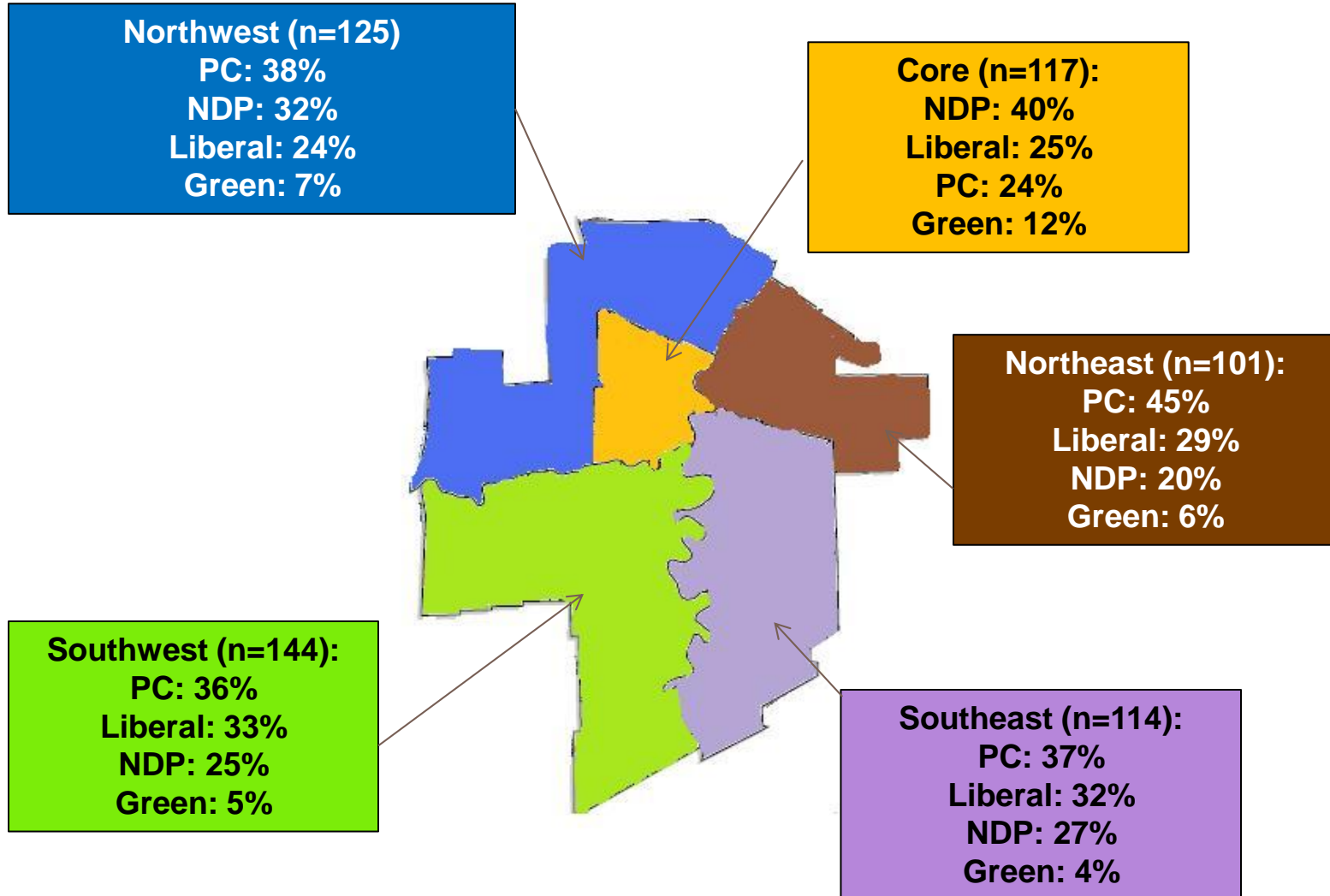
■ 2011 Election ■ Sept. 2015 (n=400) ■ Dec. 2015 (n=400)



- NON-WINNIPEG -

Provincial Party Support

- By Winnipeg Region -



Party Support Across Demographic Sub-Groups

“If a provincial election were held tomorrow, which party's candidate would you be most likely to support?”

	Total	Gender		Age			
	(n=1,000) (%)	Male (n=490) (%)	Female (n=510) (%)	18-34 (n=301) (%)	35-54 (n=356) (%)	55+ (n=297) (%)	
PC	43	49	36	39	41	47	
Liberal	29	24	34	33	31	23	
NDP	22	21	24	16	23	27	
Others	6	6	6	12	5	3	
	Education			Income			
	HS or Less (n=252) (%)	Some PS (n=183) (%)	Univ./College (n=553) (%)	<\$30K (n=126) (%)	\$30K-\$59K (n=211) (%)	\$60K-\$99K (n=306) (%)	\$100K+ (n=215) (%)
PC	50	40	40	32	44	43	46
Liberal	30	30	27	39	26	26	29
NDP	15	24	25	21	24	23	21
Others	5	6	8	8	6	8	4