



# Survey Methodology

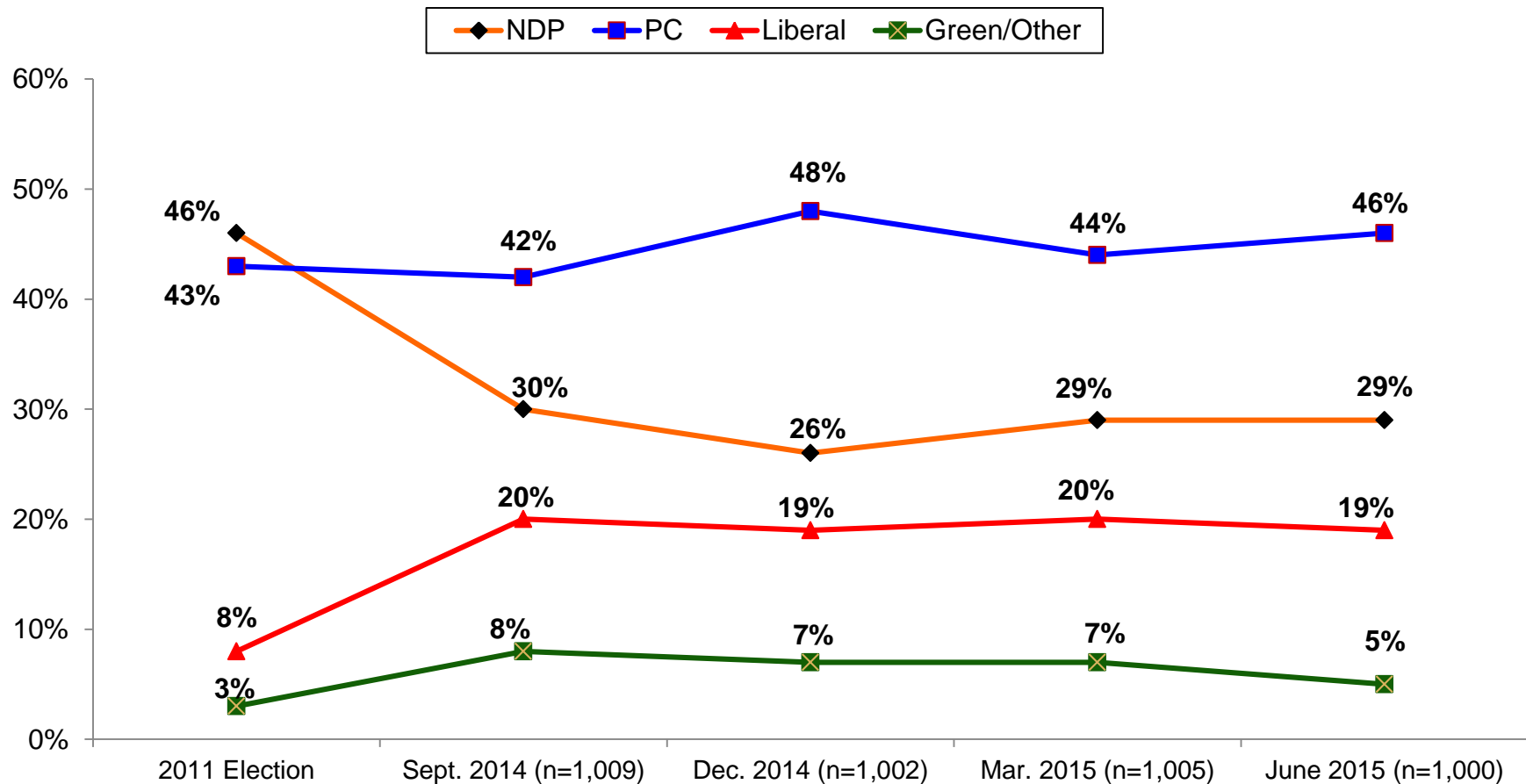
- This province-wide survey was designed and conducted by Probe Research Inc. via telephone interviews conducted between June 10<sup>th</sup> and June 27<sup>th</sup>, 2015 among a random and representative sampling of 1,000 Manitoba adults.
- With a sample of 1,000, one can say with 95 percent certainty that the results are within +/- 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been interviewed. The margin-of-error is higher within each of the survey's population sub-groups.
- Modified random-digit dialing was used to ensure that all Manitoba adults would have an equal opportunity to participate in this Probe Research survey.
- Minor statistical weighting has been applied to this sample to ensure that the age and gender balance corresponds with the province as a whole.

**For more information, please contact:**

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# Provincial Party Support

*"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"*

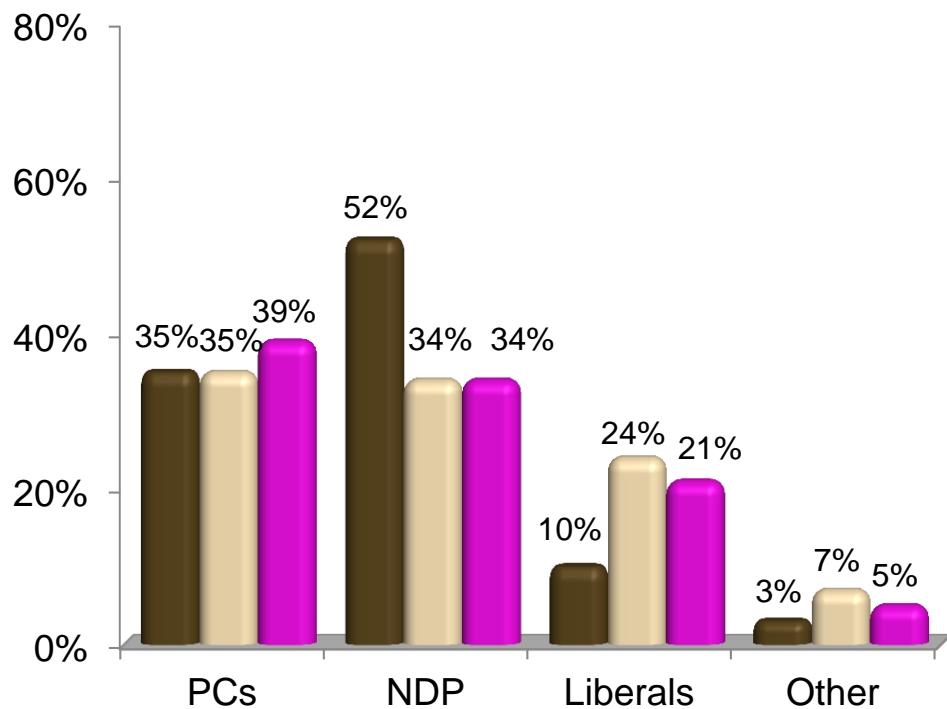


# Provincial Party Support

## -By Region -

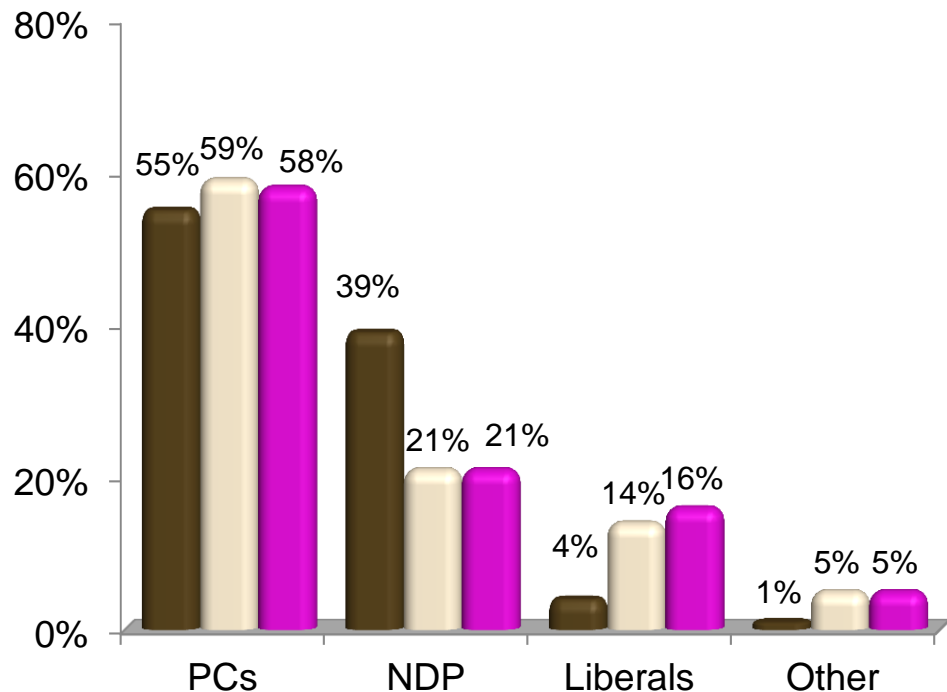
*"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"*

■ 2011 Election ■ Mar. 2015 (n=607) ■ June 2015 (n=600)



- WINNIPEG -

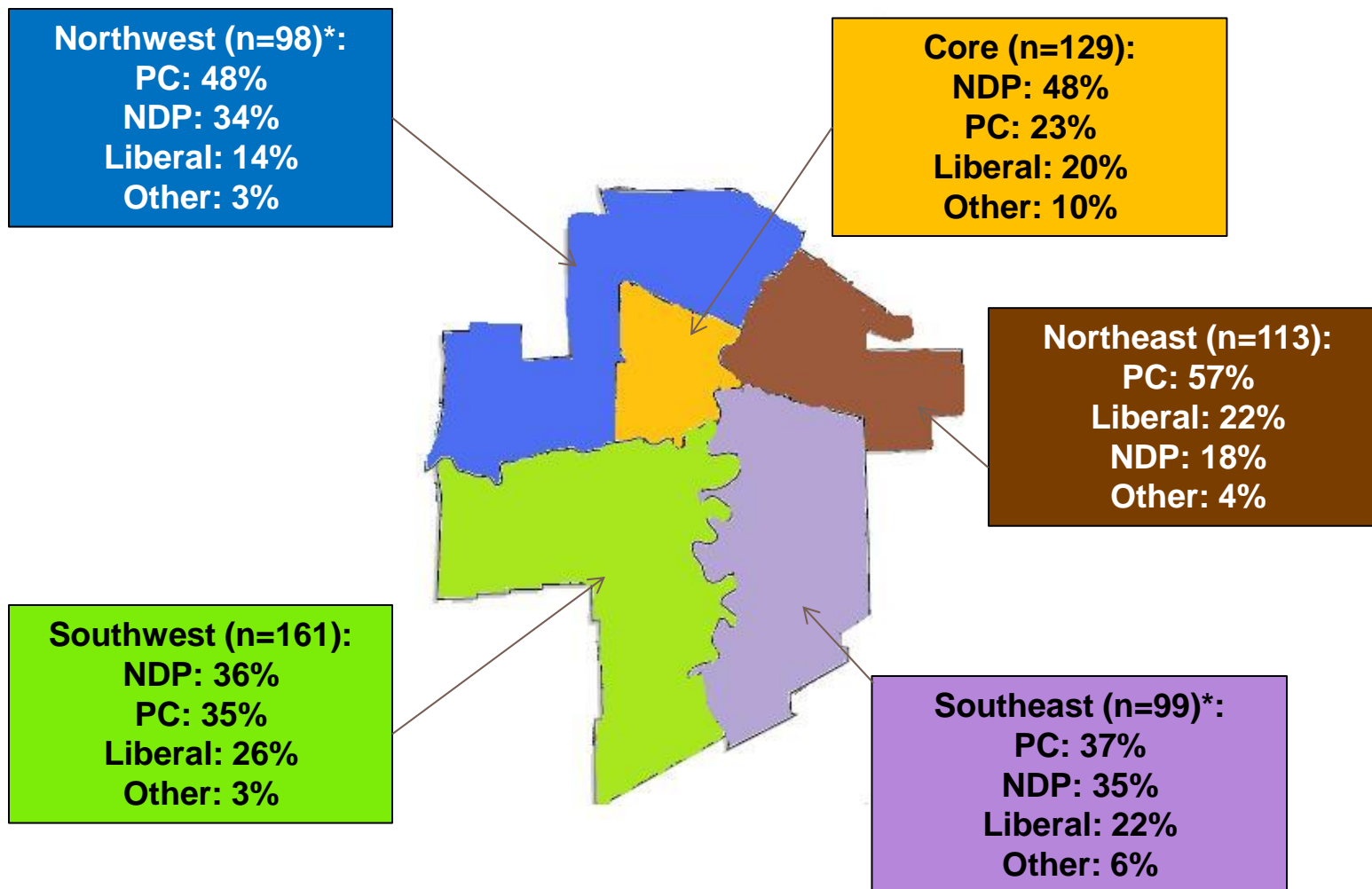
■ 2011 Election ■ Mar. 2015 (n=398) ■ June 2015 (n=400)



- NON-WINNIPEG -

# Provincial Party Support

## - By Winnipeg Region -



Base: Decided Voters

\*Caution: Small Base

# Party Support Across Demographic Sub-Groups

*“If a provincial election were held tomorrow, which party's candidate would you be most likely to support?”*

	Total	Gender		Age			
	(n=1,000) (%)	Male (n=484) (%)	Female (n=516) (%)	18-34 (n=331) (%)	35-54 (n=374) (%)	55+ (n=295) (%)	
PC	46	51	41	40	49	48	
NDP	29	27	32	26	30	32	
Liberal	19	17	21	27	16	15	
Others	5	5	6	7	5	4	
	Education			Income			
	HS or Less (n=271) (%)	Some PS (n=190) (%)	Univ./College (n=535) (%)	<\$30K (n=125) (%)	\$30K-\$59K (n=222) (%)	\$60K-\$99K (n=268) (%)	\$100K+ (n=245) (%)
PC	49	46	45	38	52	42	43
NDP	26	25	32	25	25	33	31
Liberal	19	22	18	33	16	21	19
Others	6	6	5	3	7	5	6