



Survey Methodology

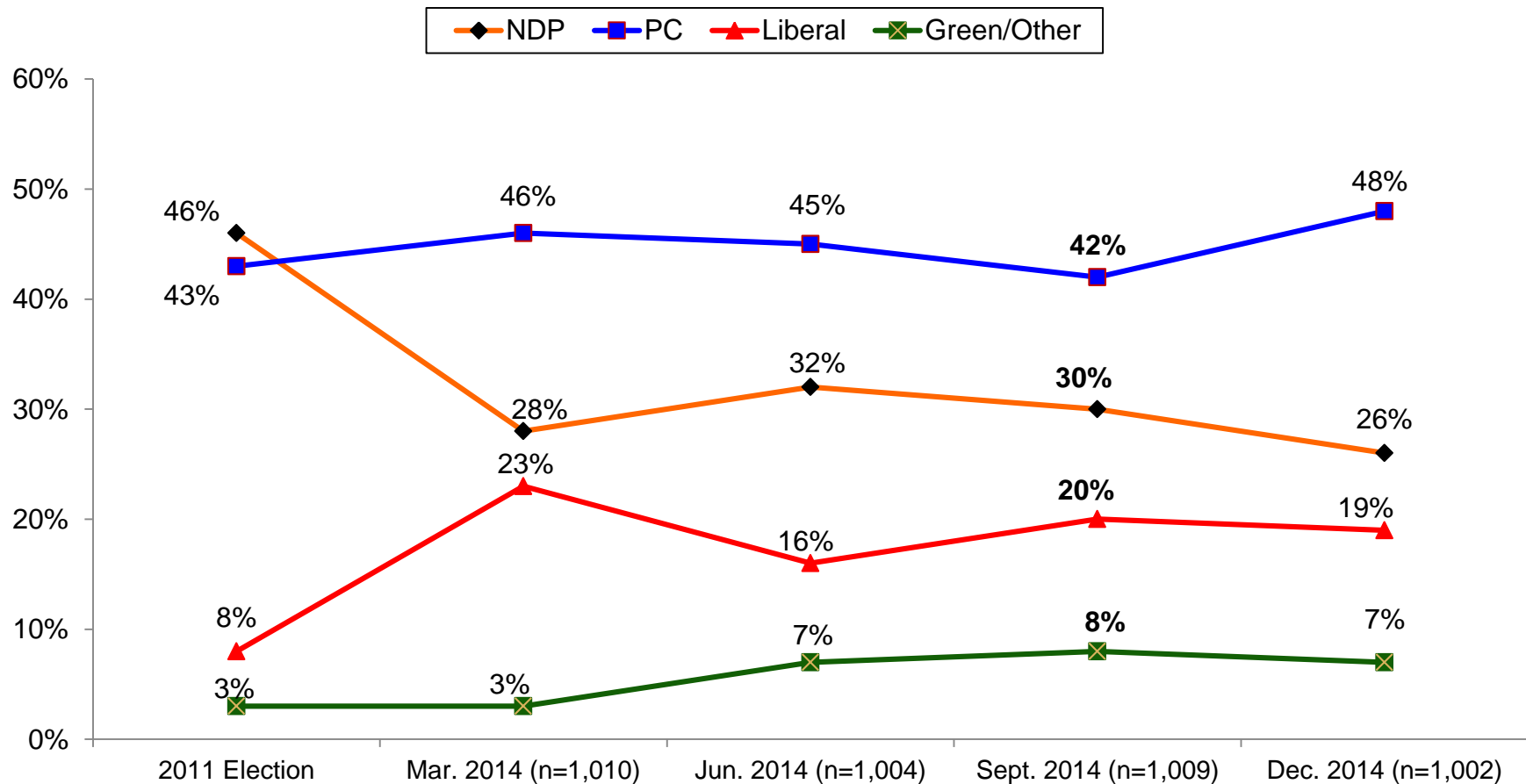
- This province-wide survey was designed and conducted by Probe Research Inc. via telephone interviews conducted between December 1st and 12th, 2014 among a random and representative sampling of 1,002 Manitoba adults.
- With a sample of 1,002, one can say with 95 percent certainty that the results are within +/- 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been interviewed. The margin-of-error is higher within each of the survey's population sub-groups.
- Modified random-digit dialing was used to ensure that all Manitoba adults would have an equal opportunity to participate in this Probe Research survey.
- Minor statistical weighting has been applied to this sample to ensure that the age and gender balance corresponds with the province as a whole.

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Provincial Party Support

"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"

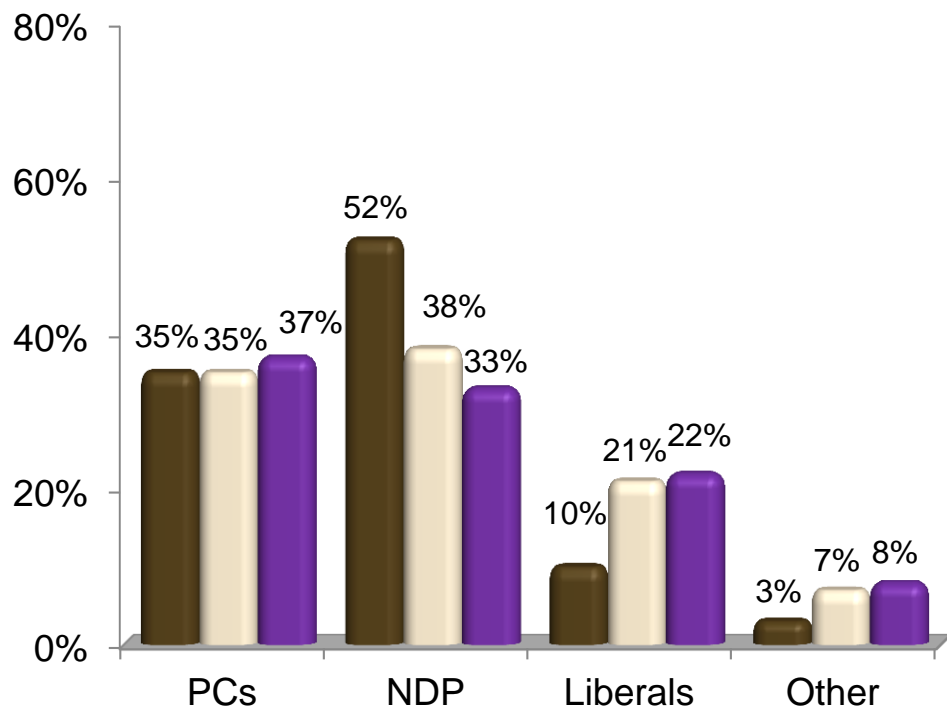


Provincial Party Support

-By Region -

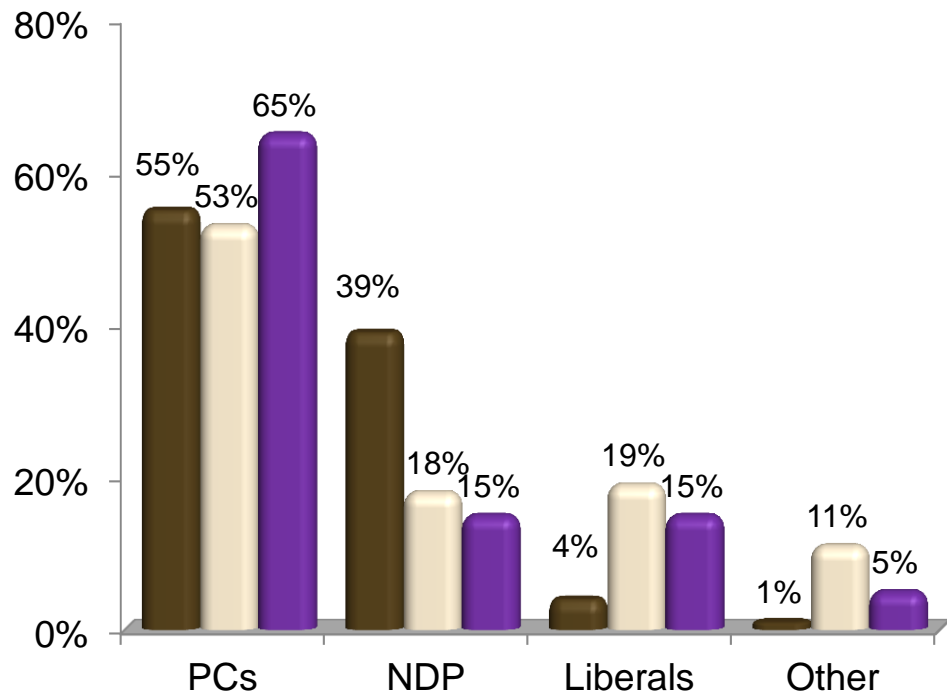
"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"

■ 2011 Election ■ Sept. 2014 (n=602) ■ Dec. 2014 (n=600)



- WINNIPEG -

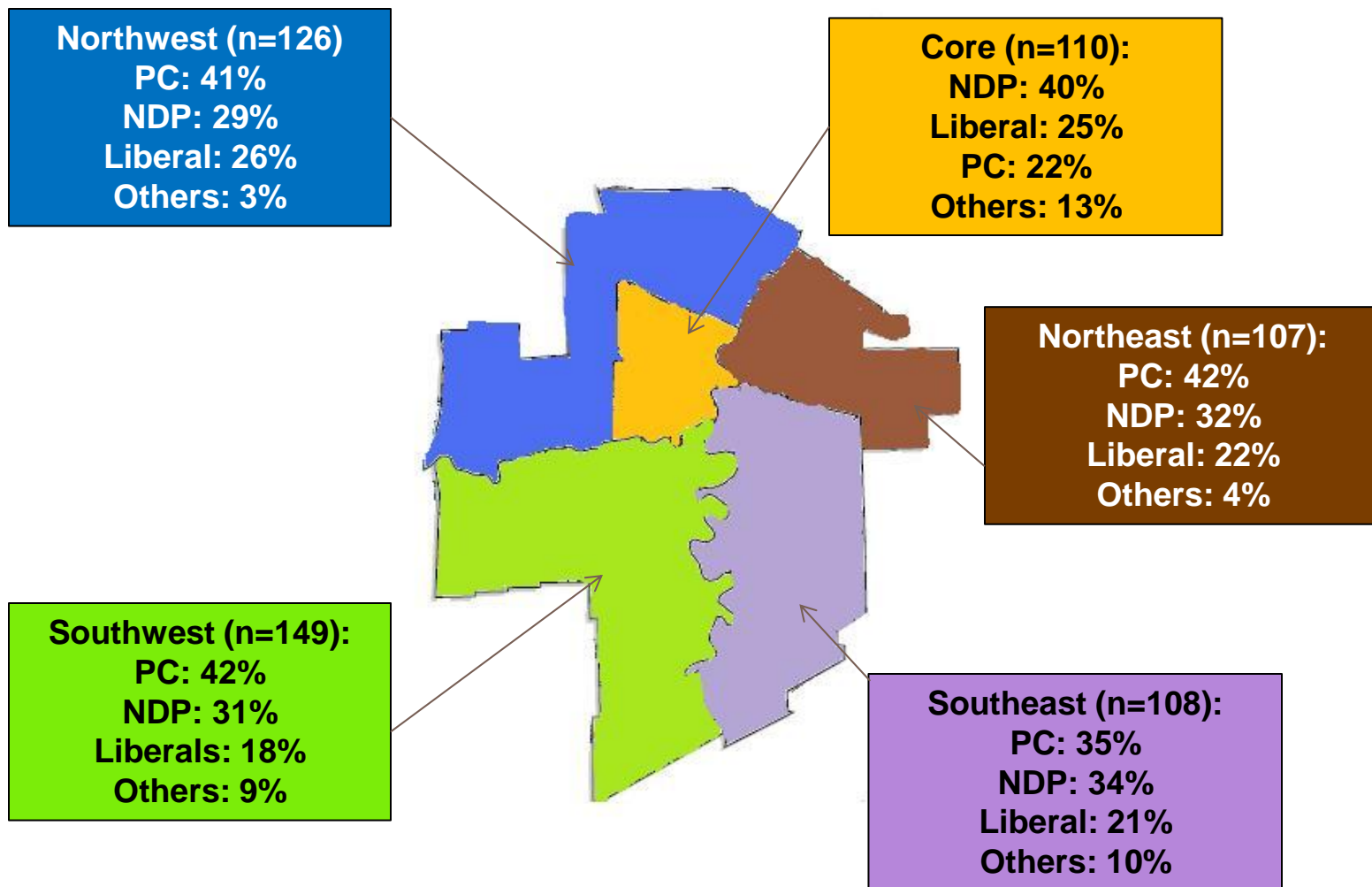
■ 2011 Election ■ Sept. 2014 (n=407) ■ Dec. 2014 (n=402)



- NON-WINNIPEG -

Provincial Party Support

- By Winnipeg Region -



Party Support Across Demographic Sub-Groups

"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"

	Total	Gender		Age			
	(n=1,002) (%)	Male (n=480) (%)	Female (n=522) (%)	18-34 (n=321) (%)	35-54 (n=361) (%)	55+ (n=296) (%)	
PC	48	56	40	40	52	52	
NDP	26	21	30	28	24	25	
Liberal	19	15	23	25	17	18	
Others	7	8	6	8	6	5	
	Education			Income			
	HS or Less (n=278) (%)	Some PS (n=198) (%)	Univ./College (n=507) (%)	<\$30K (n=104) (%)	\$30K-\$59K (n=216) (%)	\$60K-\$99K (n=305) (%)	\$100K+ (n=216) (%)
PC	59	40	46	34	48	49	51
NDP	20	26	28	21	29	26	24
Liberal	18	25	18	31	18	18	20
Others	4	8	8	13	5	6	5