

## NDP SUPPORT REACHES NEW LOW

### *Progressive Conservatives Take 22-Point Lead Over New Democrats*

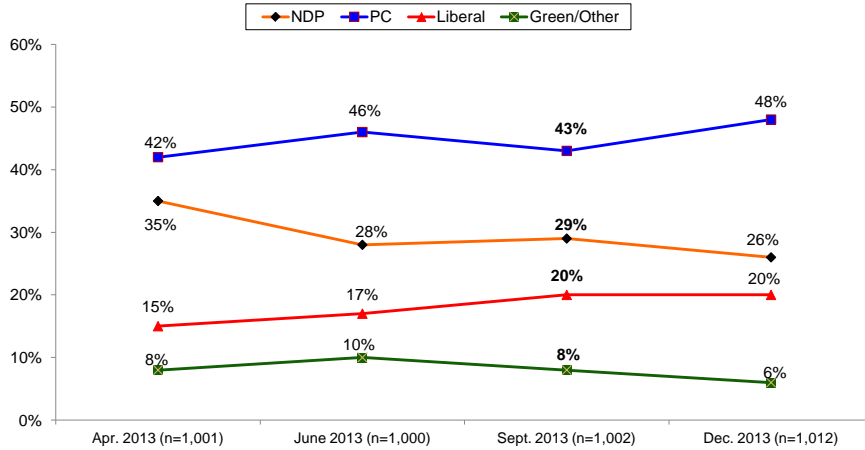
#### FOR IMMEDIATE RELEASE

**Winnipeg** – This Probe Research survey of 1,012 Manitoba adults, conducted exclusively for the *Winnipeg Free Press* reveals that nearly one-half of Manitobans presently support the Brian Pallister-led Progressive Conservative Party (48%, up from 43% in September).

The proportion of Manitobans who would cast a ballot for Premier Greg Selinger's NDP, meanwhile, decreased from 29 percent in September to 26 percent in this current sounding. Support for the Manitoba Liberals, who are now led by Rana Bokhari, is unchanged at 20 percent. Six percent of those surveyed would cast a ballot for the provincial Greens or another party not represented in the Legislature.

# Provincial Party Support

"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"



Base: Decided Voters

One-in-five Manitobans surveyed (22%) were undecided or refused to point to a party they would support in a hypothetical provincial election.

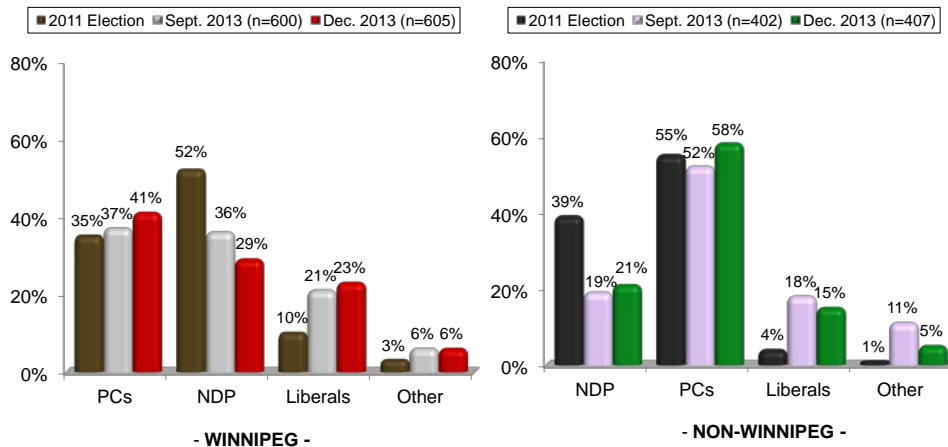
## *PCs Now Have Substantial Lead in Winnipeg*

The most significant shift in voter support is occurring in Winnipeg, where the PCs now have the backing of four-in-ten decided voters (41%, +4% versus September). Support for the NDP, meanwhile, has slipped to 29 percent (down from 36% in September and substantially lower than the 52 percent support the party recorded in the city in the 2011 election). The Liberal share of the urban vote, meanwhile, has increased just marginally during the past three months (23%, +2% versus September).

Outside Winnipeg, a solid majority of voters continue to prefer the PCs (58%, up from 52% in September). The NDP (21%, +2% versus September) and the Liberals (15%, -3%) remain far behind the PCs outside of Winnipeg.

### **Provincial Party Support** -By Region -

*"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"*



Base: Decided Voters

Within Winnipeg, the Progressive Conservatives now have a statistically significant lead in most city neighbourhoods, including a huge advantage over the NDP in northeast Winnipeg (64%, versus 27%). The only area where the NDP continue to hold a lead over their PC and Liberal rivals is in the Core area (39%, versus 28% for the Liberals and 22% for the PCs). The Liberals are also statistically tied with the PCs in southeast Winnipeg (35% and 31%, respectively, compared to just 24% for the NDP).

## PROVINCIAL PARTY STANDINGS IN WINNIPEG

-- December 2013 --

### Net Voting Intentions Among Decided Voters

*"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"*

	Winnipeg	Northwest Winnipeg	Northeast Winnipeg	Southeast Winnipeg	Southwest Winnipeg	Core Area
(Base)	(n=605) (%)	(n=132) (%)	(n=81)* (%)	(n=116) (%)	(n=144) (%)	(n=132) (%)
PC	41	43	64	35	47	22
NDP	29	34	27	24	24	39
Liberal	23	19	7	31	24	28
Green/Other	6	3	2	10	5	11

\*Caution: Small base

## *Progressive Conservatives Popular Among All Manitobans*

The following table shows that Manitobans from all walks of life now prefer the Progressive Conservatives over the NDP:

<b>PROVINCIAL PARTY STANDINGS AMONG SELECTED SOCIO-DEMOGRAPHIC GROUPS -- December 2013 -- Net Voting Intentions Among Decided Voters</b>								
<i>"If a provincial election were held tomorrow, which party's candidate would you be most likely to support?"</i>								
	Total	Gender		Age				
		Men	Women	18-34	35-54	55+		
(Base)	(1,012) (%)	(n=490) (%)	(n=522) (%)	(n=320) (%)	(n=360) (%)	(n=285) (%)		
PC	48	50	45	41	53	48		
NDP	26	28	25	30	22	28		
Liberal	20	17	24	22	19	19		
Other	6	6	6	8	5	4		
	Total	Males			Females			
		18-34	35-54	55+	18-34	35-54	55+	
(Base)	(n=160) (%)	(n=180) (%)	(n=127) (%)	(n=159) (%)	(n=180) (%)	(n=158) (%)		
PC	39	58	52	42	48	44		
NDP	35	24	25	24	21	31		
Liberal	19	13	18	25	26	20		
Other	7	5	4	9	5	5		
	Total	Education			Income			
		HS or Less	Some Post-Sec.	Post-Sec. Grad	<\$30K	\$30K-\$59K	\$60K-\$99K	\$100K+
(Base)	(n=294) (%)	(n=207) (%)	(n=489) (%)	(n=132) (%)	(n=237) (%)	(n=242) (%)	(n=191) (%)	
PC	56	42	46	41	52	46	52	
NDP	19	27	31	22	24	30	25	
Liberal	19	22	20	19	20	19	21	
Other	5	10	4	18	4	5	2	

*This province-wide survey was designed and conducted by Probe Research Inc. via telephone interviews conducted between December 6<sup>th</sup> and December 16<sup>th</sup>, 2013 among a random and representative sampling of 1,012 Manitoba adults. With a sample of 1,012, one can say with 95 percent certainty that the results are within +/- 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been interviewed. The margin-of-error is higher within each of the survey's population sub-groups. Modified random-digit dialing was used to ensure that all Manitoba adults would have an equal opportunity to participate in this Probe Research survey. Minor statistical weighting has been applied to this sample to ensure that the age and gender balance correspond with the province as a whole.*

For more information on this survey, please contact:

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