

Jory Capital Probe Research Inc. News Release

MANITOBANS AND BULK WATER EXPORTS TO THE U.S.

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This province-wide Omnibus survey was designed and conducted by Probe Research Inc. for Jory Capital via telephone interviews conducted between November 28th and December 17th, 2007 among a random and representative sampling of 1,000 Manitoba adults.

With a sample of 1,000 one can say with 95 percent certainty that the results are within +/- 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been interviewed. The margin-of-error is higher within each of the survey's population sub-groups.

Modified random digit dialling was used to ensure that all Manitoba adults would have an equal opportunity to participate in this Jory Capital/Probe Research survey. Minor statistical weighting has been applied to this sample to ensure that the age and gender balance correspond with the province as a whole.

MANITOBANS AND BULK WATER EXPORTS TO THE U.S.

Winnipeg, Manitoba – Despite vast untapped reserves of potable water and the promise of economic gain, Manitobans remain resistant to the notion that they should begin exporting their surplus drinking water to the U.S.A. These findings emerged from a telephone survey of 1,000 Manitoba adults taken by Probe Research, Inc. for Jory Capital earlier this month. Jory Capital has released these findings exclusively to the *Winnipeg Free Press*.

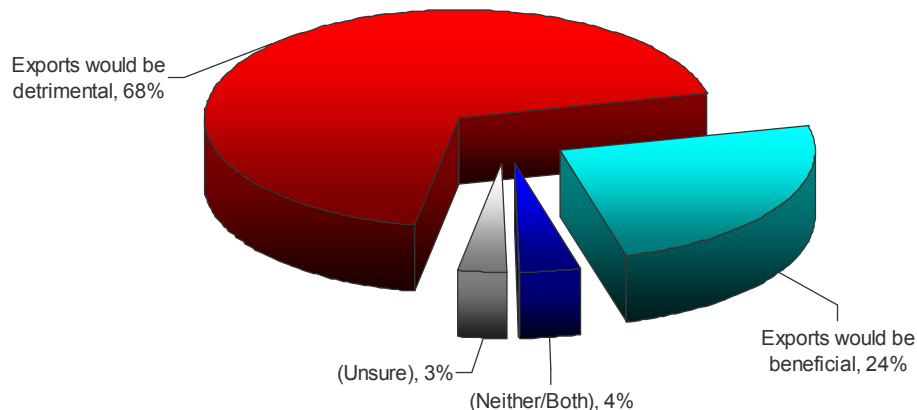
WATER SCARCITY IN U.S.A. NOT OUR PROBLEM

More than two-thirds of Manitobans surveyed (68%) insist that Canada should not begin selling its surplus bulk water supplies to the U.S. because: “...before long the U.S. will be demanding so much of our water that we will ultimately lose control over our water resources”.

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Manitobans' Views on Fresh Water Exports to the United States

“There’s been a lot of talk lately about whether or not Canada should be exporting its water to the United States. Some people think that our water is so abundant and that pure water is in such high demand south of the border that Canada could see great economic benefits by selling our surplus water to the U.S. Others feel that we should be holding off on water exports to the U.S. because if we start exporting our water there, before long the U.S. will be demanding so much that we will ultimately lose control over our water resources. Which of these two views most closely resembles the way you feel about this issue?” (n=1,000)



Base: All Manitobans

This position was shared by broad majorities across all socio-demographic groups, although those from lower income households (81% opposed from homes with less than \$30,000 annual income) were noticeably most likely to insist that Canadian water should not be exported in bulk to the U.S.A.

Fewer than one in four Manitobans (24%), on the other hand, agreed that it would be in our interest to begin shipping water to the United States because: "...our water is so abundant and pure water is in such high demand south of the border that Canada could see great economic benefits by selling our surplus water to the U.S.". This sentiment was consistent across Manitoba regions and socio-demographic groups.

	Total MB (n=1,000) %	Gender		Age			Household Income		
		Men (n=484) %	Women (n=516) %	18-34 (n=319) %	35-54 (n=360) %	55+ (n=285) %	<\$30K (n=160) %	\$30-60K (n=292) %	\$60K+ (n=397) %
Canada should hold off water exports	68	65	71	65	68	73	81	69	63
Canada would benefit by exporting water	24	27	22	27	26	20	14	24	30
(Neither/Both)	4	5	4	5	4	5	4	4	5
(Unsure)	3	3	3	4	2	3	2	3	2

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