

Winnipeg Free Press Probe Research Inc. News Release

MANITOBA'S PUBLIC ISSUES AGENDA

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This province-wide Omnibus survey was designed and conducted by Probe Research Inc. via telephone interviews conducted between November 28th and December 17th, 2007 among a random and representative sampling of 1,000 Manitoba adults.

With a sample of 1,000 one can say with 95 percent certainty that the results are within +/- 3.1 percentage points of what they would have been if the entire adult population of Manitoba had been interviewed. The margin-of-error is higher within each of the survey's population sub-groups.

Modified random digit dialling was used to ensure that all Manitoba adults would have an equal opportunity to participate in this Probe Research survey. Minor statistical weighting has been applied to this sample to ensure that the age and gender balance correspond with the province as a whole.

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Winnipeg, Manitoba – Crime leads the list of concerns that Manitobans have about their communities as 2007 draws to a close, particularly in Winnipeg where almost one-half of citizens said that this is the most important issue facing their community today. These results were obtained from a province-wide survey of 1,000 adults taken by Probe Research Inc. for the *Winnipeg Free Press* earlier this month. Other research results show that “infrastructure and roads” remains a major concern for Winnipeg residents, while only a mere one-in-ten name health care as the leading concern for Manitoba’s communities today.

Crime and Gangs Top Citizens’ Concerns

As Table 1 illustrates below, Manitobans identify *crime and gangs* (36%, rising to 48% in Winnipeg) as the most important issue facing their communities today. This was followed well behind by *infrastructure and roads* (22%, rising to 30% in Winnipeg) and *health care* (10%).

Table 1: Manitoba’s Public Issues Agenda, December 2007

“What do you consider to be the most important issue facing your community today?”

- Total Unaided Mentions -

	Total MB (n=1,000) (%)	Region		Gender		Age		
		Winnipeg (n=600) (%)	Rest of MB (n=400) (%)	Men (n=484) (%)	Women (n=516) (%)	18-34 (n=319) (%)	35-54 (n=360) (%)	55+ (n=285) (%)
Crime/Gangs	36	48	20	36	38	38	37	36
Infrastructure/Roads	22	30	10	25	19	18	23	24
Health Care	10	9	11	8	11	7	10	12
Poverty/Homelessness	9	13	4	4	13	8	10	9
Econ. Development	8	7	12	10	7	5	11	9
Environment/Water	5	5	4	5	4	4	6	4
Jobs/Unemployment	5	4	6	6	4	7	6	3
Public Transit	5	8	1	6	5	6	4	5
Other issues	35	25	45	36	35	28	28	42

Note: Some categories combined

For more information on this study, please contact:

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